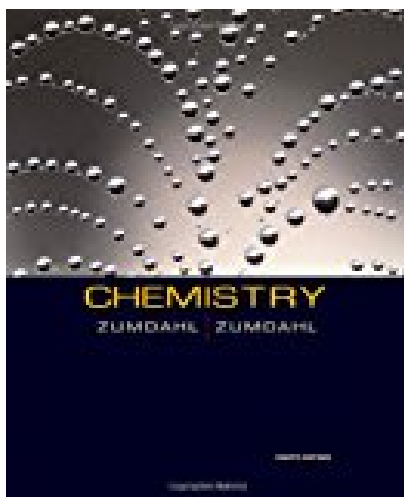


# Chemistry Available 2010 Titles

## Enhanced Web Assign

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### BOOK DETAILS

- Author : Steven S. Zumdahl
- Pages : 1184 Pages
- Publisher : Brooks Cole
- Language : English
- ISBN : 0547125321

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## BOOK SYNOPSIS

From core concepts to current applications, *Chemistry: The Practical Science* promotes an interrogative approach that develops effective problem solvers and critical thinkers for today's world. Using the text and its pedagogical features as a model, students learn to appreciate the role of questioning in the process of chemistry and begin to think like chemists. In addition, applications woven throughout the narrative, examples, and exercises present core chemical concepts in the context of everyday life. This integrated approach encourages curiosity and demonstrates the relevance of chemistry and its uses in students' lives, their future careers, and their world. Chemistry introduces new topics as an instructor would in the classroom. The authors' approach to problem solving prompts students to begin by asking questions about the topic, think critically to arrive at a solution, evaluate their answers, and uncover related information about the concepts being explored. A dynamic art program, comprehensive end-of-chapter materials, and powerful technology resources complete this innovative textbook program. Real-world applications integrated throughout the chapter-opening case studies, examples, and exercises demonstrate why chemistry matters, as well as its uses in industry, the human body, and the environment. Boxed essays explore scientific applications; connections between nano-level interactions and chemistry at the macro level; and current, controversial topics related to chemistry. In addition, Applications Icons highlight Chemical Encounters and other real-world applications in the narrative. Sample worked-out exercises complement the authors' problem-solving approach and help students develop critical-thinking skills. Each exercise begins with a Question, followed by First Thoughts to capture and maintain student interest. The worked-out Solution, accompanied by Further Insights, extends the concept. Finally, Practice problems and corresponding End-of-Chapter Exercises provide an opportunity for students to apply this approach independently. Designed for optimal student support, Here's What We Know So Far in-chapter summaries reinforce complex or important chemical concepts, and The Bottom Line end-of-chapter reviews highlight the main topics of each chapter and provide key words with definitions and page references for further review. End-of-chapter problems test students' understanding of key concepts and problem-solving skills. Organized by chapter section and in pairs, Skills Review and Chemical Applications and Practices are followed by increasingly challenging Comprehensive Problems and Thinking Beyond the Calculation exercises that involve multiple concepts. The dynamic art program promotes visual learning and resonates with students who expect exciting and appealing graphics. Molecular-level illustrations of key concepts help students connect nanoscale activity to macroscale phenomena, while electrostatic potential maps use vibrant colors to demonstrate the distribution of electrons within a molecule. For further visual learning, the HM ClassPresent CD offers scaleable, searchable animations and lab demonstration videos for use in classroom presentations. The innovative technology program reinforces concepts and allows students to practice problem-solving strategies. Interactive teaching and learning tools—from Chemwork interactive homework problems to video lessons from Thinkwell—present content in a variety of formats to meet different learning styles. Accuracy reviewers worked diligently to ensure the integrity of content, exercises, and supplements for *Chemistry: The Practical Science*.

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